

Cyril Huze Blog – World's Number One Source For

Custom Motorcycle News

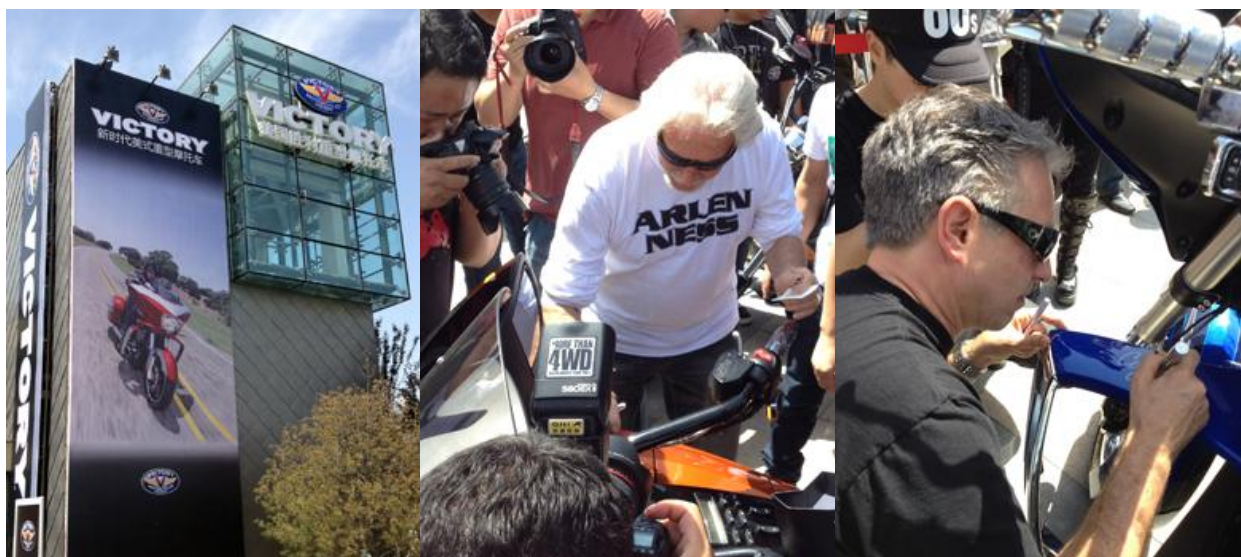


- [Headlines](#)
- [Archives](#)
- [Testimonials](#)
- [Advertise](#)
- [Banners](#)
- [Submit News](#)
- [Resources](#)
- [About Cyril Huze](#)
- [Terms Of Service](#)

« [Klock Werks Suing Nascar Driver Clint Bowyer For Alleged Unpaid Bills](#)
[American International Motorcycle Expo Reveals Orlando As Its Host City.](#) »

Victory Motorcycles Grand Opening Of First Dealership In Beijing China

Published by [Cyril Huze](#) May 12th, 2012 in [Builders](#), [Editorial](#) and [Events](#).





Woke up this Saturday morning at the same time Cory Ness was emailing me from Beijing, China (population of 19.5 million out of 1.3 billion in the country) the very first pictures of the Grand Opening of the first Victory store in China.

Arlen and Cory participated to the ceremonies and tell me that they sold all their Ness Signature bikes in a couple of hours while a very excited crowd was fighting to buy some Victory gear.

Cory commented that bikers flew from as far as Singapore as well as all over China to meet him and Dad and see the bikes. "Bikers are passionate about American motorcycles as well as our customs". With taxes, duties and freight, new Victories are more than double the cost as in the USA, but it doesn't seem to matter much to Chinese enthusiasts...

What more exciting than an American motorcycle manufacturer drawing such an incredible amount of attention?

Although China, for well known legal and administrative reasons, has the justified reputation to be a very difficult market to penetrate for any foreign company, I have no doubt - nor Arlen or Cory - that Victory should do very well in this country.



ShareThis

[18 Comments](#)

[H&R Insurance](#)

Sportsbike, Custom or Tourer whatever you ride save money today

www.hrinsurance.co.uk

AdChoices

18 Responses to "Victory Motorcycles Grand Opening Of First Dealership In Beijing China"

[Feed for this Entry](#) [Trackback Address](#)